Faculty of Engineering Management

STUDY MODULE DESCRIPTION FORM						
	f the module/subject pretical basis of (Code 1011102311011145286				
Field of	study		Profile of study (general academic, practical	Year /Semester		
Engi	neering Manage	ment - Full-time studies -	general academic	1/1		
Elective	path/specialty Marketing a	nd Company Resources	Subject offered in: Polish	Course (compulsory, elective) elective		
Cycle of	f study:		Form of study (full-time,part-time)			
Second-cycle studies			full-time			
No. of h	ours			No. of credits		
Lectur	e: 15 Classes	s: 15 Laboratory: -	Project/seminars:	- 2		
Status o	•	program (Basic, major, other)	(university-wide, from another	,		
		other	univ	ersity-wide		
Responsible for subject / lecturer: prof. dr hab. inż. Władysław Mantura. email: Wladyslaw.Mantura@put.poznan.pl tel. (61) 6653404 Faculty of Engineering Management 60-965 Poznań ul. Strzelecka 11						
Prerequisites in terms of knowledge, skills and social competencies:						
1	Knowledge	Basis of the set theory				
2	Skills	The application of the numerical data for the real processes modelling				
3	Social competencies	The understanding of the importance of the qualitative approach for solving the managerial problems				
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Assumptions and objectives of the course:

-Knowledge of the qualitative approach to research, for cognitive and prospecting modelling of the reality

Study outcomes and reference to the educational results for a field of study

Knowledge:

- 1. The student has a knowledge of human impact on creating the organization culture and management ethics [[K2A_W06]]
- 2. The student knows the methods and tools of decision processes modelling [[K2A_W09]]

Skills:

- 1. The student appropriately interprets the social, cultural, political, legal and economic issues and relations among them [[K2A_U01]]
- 2. The student adopts the theoretical knowledge to describe and analyse the business environment and formulates own opinion, select the critical data and methods of analysis [[K2A_U02]]
- 3. The student applies the normative systems, standards and rules for particular problems solving, especially in terms of the standards related with the social issues [[K2A_U05]]
- 4. The student utilizes the theoretical knowledge for different practical issues and critically analyses the effectiveness and efficacy of the applied [[K2A_U06]]

Social competencies:

- 1. The student applies the cause and effect relations for particular purposes and ranks the alternative or completive tasks [[K2A_K03]]
- 2. The student is aware of the knowledge and competencies interdisciplinary which are required for the complex problem solving and realize the necessity for creating the interdisciplinary working groups [[S2A_K06]]

Assessment methods of study outcomes

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Written exam					
Course descrip	otion				
- The fundamentals and subject of qualitology, the science of quality. T classification of the universal attributes. The main qualitative operations and tools of qualitative modelling, for cognitive and creative, practical of llościowe określanie jakości, Kolman R, PWE, Warszawa, 1973	s. The main qualitative approa				
Basic bibliography:					
Additional bibliography:					
Result of average student's workload					
Activity	Time (working hours)				
Student's workload					
Source of workload	hours	ECTS			
Total workload	90	2			
Contact hours	30	1			
Practical activities	60	1			